## COMBINED DECLARATION FOR PATENT APPLICATION AND POWER OF ATTORNEY (includes Reference to PCT International Applications)

ATTORNEY'S DOCKET NUMBER PHNL020589 US

| As a below named inventor, I have   | ereby declare that:  |   |  |  |
|---|--|---|--|--|
| My residence, post office address and citizenship are as stated next to my name.                          |  |   |  |  |
|   | of the subject matter which is content of a personalize  | name is listed below) or an original, firs claimed and for which a patent is sough d visual channel"  |  |  |
| is attached hereto.   |  |   |  |  |
| was filed as United States a  | pplication   |   |  |  |
| Serial No   |  |   |  |  |
| on  |  |   |  |  |
| and was amended   |  |   |  |  |
| on  |  |   |  |  |
| was filed as PCT internation  | al application   |   |  |  |
| Number PCT/IB2003/02  | 741  |   | ·  |  |
| on12 June 2003  |  |   |  |  |
| and was amended under PCT   | Article 19   |   |  |  |
| on  |  |   | (if applicable).   |  |
| I hereby state that I have review claims, as amended by any am  |  | nts of the above-identified specification   | n, including the   |  |
| I acknowledge the duty to discle<br>Title 37, Code of Federal Regu  |  | rial to the examination of this applicatio  | n in accordance with   |  |
| or inventor's certificate or of an<br>States of America listed below<br>any PCT international application | y PCT international applicatior<br>and have identified below any<br>on(s) designating at least one | States Code, § 119 of any foreign applin(s) designating at least one country ot foreign application(s) for patent or invectority other than the United States of the application(s) of which priority is cl | her than the United<br>entor's certificate or<br>f America filed by me |  |
| PRIOR FOREIGN/PCT APPLIC  | CATION(S) AND ANY PRIORI   | TY CLAIMS UNDER 35 U.S.C. 119:  |  |  |
| COUNTRY   | APPLICATION NUMBER   | DATE OF FILING  | PRIORITY   |  |
|   |  | DAY, MONTH, YEAR  | CLAIMED UNDER<br>35 USC 119  |  |
| Europe  | 02077570.6   | 27 June 2002  | YES  |  |
|   |  |   |  |  |
|   |  |   |  |  |
|   |  | DEBARTMENT OF COMMERCE Potent of  | L  |  |

|                                    | ined Deciaration I<br>des Reference to I                  |   | Attomeys Docket Number PHNL020589 US |                             |                          |  |
|------------------------------------|---|---|--------------------------------------|-----------------------------|--------------------------|--|
|                                    |   | Y: As a named inventor, I hereby app<br>is in the Patent and Trademark Office |                                      |                             |                          |  |
|                                    | Jack E. Haken, Reg. No. 26,902 Direct Telephone Calls to: |   |                                      |                             |                          |  |
| Michael E. Marion, Reg. 32,266     |   |   |                                      | (name and telephone number) |                          |  |
| Edward M. Blocker, Reg. No. 30,245 |   |   | (914)332-0222                        |                             |                          |  |
|                                    |   |   |                                      |                             |                          |  |
|                                    | FULL NAME   | FAMILY NAME   | FIRST GIVEN NAME                     | 5                           | ECOND GIVEN NAME         |  |
| .                                  | OF  | BENLIYAN  | Eugenie                              | <u>  lı</u>                 | rma                      |  |
| )                                  | INVENTOR  |   |                                      |                             |                          |  |
| 201                                | 01 RESIDENCE CITY STATE OR FOREIGN COUNTRY                |   | DUNTRY                               | COUNTRY OF CITIZENSHIP      |                          |  |
|                                    | &   | Rotterdam I. V  | The Netherlands                      |                             | he Netherlands           |  |
|                                    | CITIZENSHIP   |   |                                      |                             |                          |  |
|                                    | POST OFFICE   | POST OFFICE ADDRESS   | CITY                                 | S                           | STATE & ZIP CODE/COUNTRY |  |
| ADDRESS Vierambachtsstraat 18B     |   | 3023 AM Rotterdam   | T                                    | he Netherlands              |                          |  |

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true: and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 if Title 18 of the United states Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

SIGNATURE OF INVENTOR 201

DATE 08 February 2004

U.S. DEPARTMENT OF COMMERCE- Patent and Trademarks Office (July 1994)

PTO/SB/80 (12-03)

Approved for use through 11/30/2005, OMB 0651-0035

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|--|---|------------------------------|---------------------|--|
| X  | Practitioners associated with the Customer Number:  | 24737                        |                     | 7                                      |
| (  | OR  |                              |                     |  |
|  | Practitioner(s) named below (if more than ten patent practit  | ioners are to be named,      | then a custome      | er number must be used):               |
| İ  | Name  |                              | Registration        | Number                                 |
|  |   |                              |                     |  |
|  |   |                              |                     |  |
|  |   |                              |                     |  |
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| ı  |   | <del></del>                  |                     |  |
|  |   |                              |                     |  |
| as atto  | mey(s) or agent(s) to represent the undersigned before the d all patent applications assigned only to the undersigned and to this form in accordance with 37 OFF 3 73(b). | United States Patent an      | d Trademark O       | ffice (USPTO) in connection with       |
| attache  | ed to this form in accordance with 37 CFR 3.73(b).  | coording to the USP10        | assignment rec      | ords or assignment documents           |
| Assia  | nee Name and Address:   |                              |                     | <del></del>                            |
| Assig  | nee Name and Address:   |                              |                     |  |
| K  | oninklijke Philips Electronics N.   | 77                           |                     |  |
| Groenewoudseweg 1  |   |                              |                     |  |
| 5  | 621 BA Eindhoven, The Netherlands   | 3                            |                     |  |
|  | ,   |                              |                     |  |
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| А сор  | y of this form, together with a statement und   | ler 37 CFR 3.73(b)           | (Form PTO/          | SB/96 or equivalent) is                |
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| may t  | pe completed by one of the practitioners app  | ointed in this form          | if the appo         | inted practitioner is                  |
| Attor  | rized to act on behalf of the assignee, and m<br>ney isto be filed.   | ust identify the ap          | plication in        | which this Power of                    |
|  |   | d Applement of December      |                     |  |
| SIGNATURE of Assignee of Record  The individual whose signature and title is supplied below is authorized to act on behalf of the assignee |   |                              |                     |  |
| Name   | Matthieu van Kaan   |                              |                     |  |
| Signatu  | re hum  | <del></del>                  | Date                | Amilla 2004                            |
| Title  | Authorized Representative   |                              | Telephone           | (914) 333-9600                         |
| This colle   | ection of information is required by 37 (54) 1.31 and 1.33. The infor   | mation is required to obtain | or retain a benefit | the the public which fate ties are the |

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| STATE  | MENT UNDER 37 CFR 3. HOLEY REC'D PCT/PTO 2 1 DEC 2002  |
|--|--|
| Applicant/Patent Owner: Koninklijke Philips Electronic   | ·  |
| Application No./Patent No.: Concurrently   | Filed/Issue Date: Concurrently   |
| Entitled: CONTROLLING THE CONTENT OF A PER   | RSONALIZED VISUAL CHANNEL  |
| Koninklijke Philips Electronics N.V.<br>Name of Assignee)  | , a <u>corporation</u> (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)               |
| states that it is:<br>I. ☑ the assignee of the entire right, title, and inte   | rest; or   |
| <ul> <li>an assignee of less than the entire right, title</li> <li>The extent (by percentage) of its ownership in the patent application/patent identified above by</li> </ul> | interest is ———— %   |
| A. [ ] An assignment from the inventor(s) of the pa<br>in the United States Patent and Trademark C<br>attached.  | atent application/patent identified above. The assignment was recorded office at Reel, Frame, or for which a copy thereof is |
| OR   |  |
| 3. [ ] A chain of title from the inventor(s), of the pa below:   | tent application/patent identified above, to the current assignee as shown   |
| The document was recorded in the U   | nited States Patent and Trademark Office at, or for which a copy thereof is attached.  |
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| The undersigned (whose title is supplied below) is   | •  |
| 10 cm per 19,7003  | Steven Petersen, Reg. 31,287   |
| Date<br>(914) 333-9611   | Typed or printed name  |
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